



INSIDE PASS
WHIRLPOOL CORPORATION

NEW NAME. NEW WEBSITE. SAME GREAT SAVINGS.

It's all about staying fresh and up-to-date, because just like you, we like to upgrade our look every now and then. Reflecting our neverending mission to stay current, our new look aims to promote savings and streamline the shopping experience.

HERE'S THE ANSWERS TO ALL YOUR QUESTIONS:

What does "INSIDE PASS" mean?

"INSIDE PASS" is all about exclusivity – special savings and deals available only to those with an INSIDE PASS – like you.

What's the difference between INSIDE PASS and VIPLINK?

The program's benefits will remain the same, as we've just updated the name, look and feel of the program. While we'll always appreciate the VIPLINK name – it was time for a change.

Can I still get to the website from the emails you send me?

Yes. Our emails will continue to give you easy access to INSIDE PASS, so you can get to all your deals quickly and easily.

How can I access INSIDE PASS?

You can access INSIDE PASS through its new URL – www.whirlpoolinsidepass.com, through INSIDE PASS emails sent to you and your employee portal.

Will my credentials carry over, or will I have to sign up again?

Your current VIPLINK credentials will carry over to INSIDE PASS.

Will my current orders (if any) be affected?

No orders will be affected by this change.

MORE QUESTIONS?

Your account representative(s) can help:

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MAYTAG

KitchenAid

Amana

