Office of Student Life

Memorandum

To: All Faculty and Staff

From: Pam McVay, Director of Student Life

Date: 9/25/14

Re: 2015 All-USA & Coca Cola Academic Teams

USA Today, Coca-Cola Scholars Foundation, The Coca-Cola Foundation, Follet Higher Education Group, AACC and Phi Theta Kappa seek to award nearly \$350,000 in stipends to outstanding community college students. Twenty students will be selected to the National All-USA Academic Team and receive a \$2,500 stipend. The Coca Cola All-State Academic Team will select Gold, Silver and Bronze Scholars. Fifty Gold Scholars will receive a \$1,500 stipend, fifty Silver Scholars will receive a \$1,250 stipend, and fifty Bronze Scholars will receive a \$1,000 stipend. The top scoring student in each of the fifty states will be named a New Century Scholar and receive a \$2,000 stipend. All selected students of the All-USA and Coca Cola All-State Academic Team and their colleges will receive extensive national recognition through coverage in USA TODAY in April 2015.

The criteria are designed to find students who excel academically; demonstrate intellectual rigor in their course of study; show academic growth and potential; and use their two-year college education to better themselves, their schools and their communities. Students need not be members of Phi Theta Kappa to be eligible.

Each campus has the opportunity to nominate two students for this scholarship. The nomination ballot is on the back of this memo. The deadline to return the nomination ballot to the Office of Student Life is October 8, 2014. Late ballots will not be accepted. No exceptions.

<u>Eligible nominees</u> will be asked to submit a resume (including community service, leadership accomplishments, and scholarly achievements) and a 500 word or less essay "describing their most significant endeavor while attending community college in which they applied their academic, intellectual or leadership skills to benefit their school, community or society" to Pam McVay by October 31, 2014. A selection committee comprised of faculty and staff will select two nominees (per campus) to represent the LMC team.