

## BUSINESS MEETINGS

### Society for Quality to feature guest speaker

**BENTON TOWNSHIP** — A guest lecturer will be speaking on Lake Michigan College's advanced manufacturing training April 7 during the American Society for Quality (ASQ) St. Joseph/Benton Harbor Section 1007 meeting at the Hilton Garden Inn in Benton Township. Get-acquainted time is at 6 p.m., with dinner at 6:45 p.m. and the presentation at 7:30 p.m.

Presented by Kenneth Flowers — the dean of career and work force

education at LMC — the Thursday meeting will discuss the new Hanson Technology Center, which will house labs typical of a hands-on manufacturing training facility, including manufacturing labs, advanced technology labs and welding labs.

The meeting will focus on the future of technology at LMC, what is driving the college's vision, and the operational expectations residents can expect related to technology.

The cost is \$20 and is payable at the door — cash or check only. The deadline for reservations is

by noon April 6. Email reservations to carlos\_r\_tejada@att.net or call 269-861-1303.

### Cornerstone offers business planning workshop

**BENTON HARBOR** — Entrepreneurs interested in improving their business can now register for the Introduction to Business Planning workshop.

The workshop is offered by Cornerstone Alliance Small Business Services and takes place from 11 a.m. to 1 p.m. April 13 in the South Haven Public Library at 314 Broadway

St. in South Haven. The workshop is \$10 and includes lunch.

Led by Dubelsa Mata, a business development associate for the Women's Business Center at Cornerstone Alliance, the workshop will cover:

■ **Business Planning** — an overview of products/services offered and identifying target audiences.

■ **Market Analysis** — an overview of the industry, the competition and how to position a business within the marketplace.

■ **Management/Operation Needs** — identifying who will manage various

functions of the small business and ensure all licensing and compliance issues are met.

■ **Financial Analysis** — determining actual startup costs and access to capital resources for qualified applicants.

Deadline to register for the workshop is April 11. Those interested can register online at [www.cornerstonewbc.com](http://www.cornerstonewbc.com) or by contacting Mata at 925-6100 or by email at [dmata@wcstonealliance.org](mailto:dmata@wcstonealliance.org).

*Items for Business Meetings can be emailed to [business@TheHP.com](mailto:business@TheHP.com), faxed to 269-429-4398, or mailed to The Herald Palladium, attention: Business, P.O. Box 128, St. Joseph, MI 49085*