

Our 1st Creative Kids Campaign!

The Herald-Palladium recently partnered with area classrooms to educate students about print advertising.

Here's how it happened:

Local businesses signed up to have students design ads for them.

Local teachers volunteered to have their students design an ad for a local business as part of an educational and fun classroom exercise.

When the ads were completed, the participating businesses received all of the ads designed by their classroom and selected a favorite with those ads printing in this special publication.

The kids wowed us with their art. Enjoy their masterpieces and make sure to shop these local businesses.

THANK YOU to our teachers! You all went above and beyond and we greatly appreciate the work you put in.

Brown Elementary - St Joseph

Ms. Kim Fellows - 2nd Grade
Ms. Stephanie Lear - 3rd Grade
Ms. Kelly Nimtz - 3rd Grade

Lincoln Elementary - St Joseph

Ms. Andria Ettinger - 3rd Grade
Ms. Gretchen Peek - 3rd Grade

Roosevelt Elementary - Lakeshore

Ms. Cynthia Kliemchen - 4th Grade

**Also a big THANK YOU to our participating businesses!
You made this first Creative Kids Campaign a success!**

**Benfield's - Country Carpet Shoppe - Crystal Springs Florist - Great Lakes Eye Care
Henry's Hamburgers - Lake Michigan College - LeValley - Martin's - Pearson - Pier 1000
Priebe's Creative Woodworking - Sensational Spas - Slumberland Furniture - United Way**



Jacob Dibkey

Brown Elementary • Mrs. NimtZ • 3rd Grade



Reasons TO CHOOSE LAKE MICHIGAN COLLEGE

1 **SAVE A TON**


LMC's tuition is one of the lowest in the region. Save thousands in just two years compared to the average four-year university. Sweeten the deal with 100 LMC student scholarships.

2 **Fast-Track Career Training**



Want to jump start your career? Earn a certificate in months. Choose from dozens of programs including computer networking and manufacturing production, to childhood education and pharmacy tech.

3 **State-of-the-art programs**



Business? Check. Biology? Yup. But you can also learn winemaking and culinary management, or study fine arts with the pros at the Mendel Center. Or choose an accredited health science program like Nursing, Sonography, or MRI.

4 **THINK IT MAKE IT #LMCFabLab**



The Fab Lab at Lake Michigan College is an open access digital fabrication studio and collaborative workshop. If you have an interest in learning and creating, the Fab Lab provides open access to design software, space and high-tech tools. **Join today!**

5 **Get Ahead with Early College**



Talk to your school counselor about opportunities to receive college credit while in high school.



CAMPUSES
BENTON HARBOR • NILES • SOUTH HAVEN

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lakemichigancollege.edu

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